PRESS RELEASE

INMODE AND MEDINORDIC
AESTHETICS ENTER INTO PARTNERSHIP

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SPECIFICALLY, MEDINORDIC WILL BE REPRESENTING INMODE IN THE COUNTRIES OF DENMARK, FINLAND, ICELAND, NORWAY AND SWEDEN FOR ALL THE INVASIX EQUIPMENT INCLUDING:

INMODE SERIES

innovative medical aesthetic device platforms uniquely combining all the best non-invasive technologies available for medical aesthetics today! These include Radio Frequency based equipment, laser-like IPL equipment and a collection of fractional laser technologies allowing extremely effective procedures such as facial and body tightening and contouring, vaginal tightening, cellulitis treatment, acne treatment, skin rejuvenation and removal of hair, discolorations and visible (varicose) veins.

INMODERF

series of minimally invasive Radio Frequency Assisted Liposuction (RFAL) technologies for effective and safe removal of fat tissue resulting in aesthetically pleasing patient outcomes when it comes to face and body contouring. This technology offers state-of-the-art precision tool and easy-to-operate, gentle device for the doctors leading to superior smoothness, greater patient comfort and healing compared to the more traditional forms of mechanical liposuction.





All the equipment above bares **CE**marking for European approval but are
also approved by the FDA (United States
Food and Drug Administration).

The equipment has undergone extensive safety and efficacy testing and has extensive clinical documentation unrivalled by most of the medical aesthetics devices in the same categories today. While many research papers and studies have been conducted all over the world, the most of the hall mark studies have been carried out in the United States and Canada.

These innovative medical aesthetic device solutions not only reap the long lasting aesthetic benefits for the patients but are also exceptionally cost effective and

economically advantageous for the clinics to use – just the perfect fit to our vision, strategy and philosophy of innovation, effectiveness and affordability, says Saila Roitto, CEO of MediNordic.

We at INMODE look very much forward to working with Saila and MediNordic because we find the company to be an excellent match for us: Scientifically serious and strong base and sound business principles combined with positive energy and drive together with strong customer relationships and commitment are essential to us and MediNordic is all of that, says Moshe Mizrahy, CEO of Invasix.

ABOUT INMODE

For over a decade, the leaders and scientists behind InMode have been working hard to revolutionize the medical aesthetic industry, starting with its launch as Invasix in 2008. Global CEO Moshe Mizhary and one of the founding fathers of IPL technology and master physicist CTO Michael Kriendel, together delivered their promise by introducing state-of-the-art light, RF and laser solutions. In 2011, InMode received more than 10 U.S FDA clearances for their innovative minimally invasive and non-invasive technologies including RFAL (Radiofrequency Assisted Lipolysis) and IPL-based solutions. By 2016, the minimallyinvasive BodyTite technology for lipolysis and threedimensional contraction of the dermis was FDA cleared. This year, InMode is pleased to launch the newest addition to their legacy of industry leading technology advancements: Votiva; a safe, gentle and effective non-invasive solution for feminine health.

While continuing to lead the industry with its ground-breaking innovations, InMode looks forward to contributing to the future of revolutionized aesthetic solutions across North America, Latin America, Asia and Europe.

OUR MISSION

Create innovative, life-changing technology that leads the industry in enhancing beauty and well-being.

OUR VISION

Be the most innovative partner that physicians rely on to provide cutting-edge procedures that change people's lives.

ABOUT MEDINORDIC AESTHETICS APS

MediNordic Aesthetics ApS is a newly established company dedicated to providing innovative, efficacious and cost-effective treatments and products to the medical aesthetics field and professional skincare environment for the benefit of the patients.

The company has an excellent knowledge base within the field of medical aesthetics and devices and has a solid network both in respect to the medical aesthetics customers in the Nordic countries but also with the suppliers and the colleagues and partners in the Nordics and around the world. Therefore, MediNordic Aesthetics ApS is currently expanding its collaborations and portfolio rapidly.